MAS 695
Writing for the Ministry

Course Overview

Course Instructor
Name: Rev. Kelly Isola, MDiv
Virtual Office Hours: By appointment.
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Response Time: Within 24 hours /text, call or email, Monday – Thursday. Text is most efficient.
Policy: Within 48 hours Friday – Sunday, unless otherwise indicated through automatic message.

Course Description
Clear, concise and mission-centric writing is not a choice but a requirement in today’s world of ministry. As a minister, regardless of what the type of ministry you may lead, you are in the business of creating fresh content, in many different forms, for a variety of audiences.

This course is designed to explore and support the student in finding innovative ways of communicating. We will explore the various written communications that are expected of ministers: from informational e-mails, pastoral letters, creative writing, financial requests, prayers, newsletters, social media posts, blogs, resumes, texts, websites, events and more. The course will. Styles, models and written exercises are emphasized.

Learning Objectives
Upon completion of this course, learners will:
• Distinguish between basic writing, pastoral writing and imaginative writing.
• Write clear, concise examples of basic, pastoral and imaginative writing in the form of newsletters, bulletins, flyers, various letters, articles, fundraising and personal essays, social media posts, texts, blogs and several other avenues of communication.
• Identify whether there are specific social issues about which they are impassioned and formulate strategies to integrate this passion into their writing and ministry mission.
Investigate the application of Unity teachings to various contemporary issues and communicate this in a variety of written forms for different audiences.

**Required Text/Readings**
- Websites, articles, videos and downloads provided throughout the course.

**Recommended Readings/Handouts**

**Live Collaborate Class Sessions: Mondays, all times CDT**

*Wednesdays, 6:00 pm to 8:00 pm all times Central Time (CT) Zone*

**April 2021**
1. April 7, 2021
2. April 14, 2021
3. April 21, 2021
4. April 28, 2021

**May 2021**
5. May 5, 2021
6. May 12, 2021
7. May 19, 2021
8. May 26, 2021

**June 2021**
9. June 2, 2021