



# Unity on the River in Amesbury Salem, MA

# The Ministry

## THE MINISTRY - OVERVIEW

Our Mission is to transform consciousness of our members, town, region, country, and world through teaching, mentoring, and exemplifying Unity principles. The first focus is to provide guidance, education, and awareness in our congregation and community, providing the tools necessary to impact the world by our small contributions. We recognize that all is well when working in Divine Order, and that our humanness continually needs Presence and Awareness to be able to grow, no matter what point or path each of us is on.

Unity on the River formed in 1994 as a prayer and study group by Rev. Shipley Allinson, who was called to become a Unity Minister, growing to be one of the largest Unity churches in the northeast region. In January 2015, Rev. Shipley retired from active ministry and Rev. Ogun Holder came on to be the Senior Minister until May 2021, when he answered the call to widen his audience beyond one congregation and relocated to the greater Washington, DC/Maryland area. We sold our Amesbury church property in December 2019, fortuitously just prior to the COVID-19 endemic, allowing UOTR to continue to exist and provide enriching services and programs via electronic means, and maintain the economic viability of our church.

We are flexible and cognizant of the current times with housing costs rising and commercial real estate challenging. As with our services, we are comfortable with a hybrid environment for our Senior Minister, including part to full time, remote becoming local, and the many possible paths in between.

You will be delighted and challenged find a stronger musical and well-developed Divine Presence aware community.

North Shore Massachusetts/Southern New Hampshire

### Locality:

We have a rented office space in Salem, MA, a physical service location at a synagogue in Newburyport, MA, live streaming, and fantastic offerings of music ministry, prayer chaplain services, Youth Ministry, Social Justice, Spirit Groups, connections with other church and social entities in the area, three LUTs, office staff, and Board of Trustees in a spirit guided environment. Part of the Negotiables for this position include a small financial commitment on utilities, et al, as we are still seeking our next physical location to support us evolve and grow.

### Physical Description:

### Proximity to Other Unity Ministries and/or New Thought Centers:

We have a strong New Thought region of common support in the Northeast, with presence in Portland, ME, Dover, NH, Boston, MA, Cape Cod, MA, Western MA, and several in CT.

**Do you participate in any of the following activities?** *Check all that apply.*

Small Group Ministries

Community Outreach/Compassionate Social Action

Publications

Social Media (ex: Facebook, Twitter, livestreaming, etc.)

Online and in house educational opportunities, hosting like-minded venues and hosts, always seeking more ways to bring the message to a larger audience

Other (please list) while continuing to inspire and lead our internal congregation.

## PEOPLE

**Size of mailing list:** @400 listings **Average Sunday attendance:** 30+

**Formal (voting or active] membership:** 75-ish

### Special groups:

Prayer Chaplains, Music Team and events, Spirit Groups, Social Justice, TUBA (The Unity Business Association), support of AA and other community services

### Church staff/other employees:

Full time Director of Operations, part time Communications Manager, Youth Ministry, Volunteer Services Coordinator, Bookstore operations, varies based on current circumstances/employee need.

## MINISTRY SUPPORT SERVICES

Has the ministry worked with a UWM Consultant or Transitional Specialist?  Yes  No.

Name: Martha Creek, Cyndi Swall

Dates: July through September 2021

Topics Covered: Healing, Core/Mission/Vision

## MISSION, VISION AND CORE VALUES

Has the ministry developed Vision, Mission, and core values?  Sep. 2021

## What have been the three most important events in the history of your ministry?

1. BOT, staff, and volunteer church operations and services, 5/2021 to present
2. Continuing pursuit of Unity principles, from home study group in 1994 under found Shipley Allinson, to current time. Active congregation membership growth to a high of 400, and continued dedication of community throughout the years.
3. Sale of UOTR Church property, 12/2019

**In the last 3 years, what activities/special events in the ministry were well attended /appreciated?**

- YEARLY GALA AUCTION/DINNER
- SPIRIT GROUPS
- COMMUNITY FUND RAISERS (SPIRIT 5K, POLAR PLUNGE, SOUP KITCHEN, ET AL)

**What does the congregation want to accomplish in the next 3 years?**

- INTERNAL AND EXTERNAL EDUCATION/MENTORING OF UNITY PRINCIPLES
- ACQUIRING CHURCH PROPERTY TO SUPPORT SERVICES, GROUPS, ACTIVITIES, COMMUNITY PARTICIPATION
- CONGREGATION/COMMUNITY PARTICIPATION ACTIVITIES THAT RAISE VIBRATORY FREQUENCY OF CONSCIOUSNESS/VIBE

## **INCORPORATION AND BYLAWS**

**Articles of Incorporation – Date:** 1994 (not sure of exact date)

**Bylaws – Date Adopted/Revised:** February 2022

Check here if your bylaws are structured in accordance with the Unity Worldwide Ministries bylaw template:  <https://www.unityworldwideministries.org/recommended-bylaws-unity-ministry>

# The Position

## MINISTERIAL CHARACTERISTICS AND EXPECTATIONS – 1 IS TOP PRIORITY, 7 IS LEAST IMPORTANT

- 5 Visionary / Planner / Organizer**
- Keeps mission, vision, and values current
  - Planning for building financial development strategies
  - Plans for ministry growth and outreach
  - Incorporates training for Youth & Family Ministry, youth, YOU, Next Generation
  - Implements training for boards, staff and volunteers and fosters a learning culture
  - Plans for training and utilizing licensed Unity teachers (LUT) as an integral part of the ministry
- 4 Presenter**
- Speaks and writes clearly as an effective Sunday speaker, teacher, facilitator, and administrator
  - Develops and leads worship experiences collaboratively with others involved
- 7 Audio/Visual(A/V) Technology Acumen**
- Adept with a variety of A/V technologies to enhance the overall worship experience
  - Skilled in the use of virtual meeting applications (Zoom, WebEx, Meet, Teams, etc.)
  - Demonstrated success in delivering virtual and hybrid presentations and training
  - Embraces the use of social media platforms (Facebook, Twitter, Instagram, etc.) in support of the ministry's mission, vision, and values.
- 2 Interpersonal Communication**
- Demonstrates prayer consciousness and practices spiritual principles with integrity
  - Compassionate and caring person, sensitive to others' needs and emotions
  - Negotiates and/or compromises, seeking the highest outcome for all involved
  - Demonstrates appreciation for volunteers, staff, board, and congregants of all ages
  - Compassionate listener and deals effectively with different points of view
- 3 Spiritual Counseling / Chaplaincy / Pastoral**
- Maintains confidentiality, understanding the laws around mandated reporting
  - Helps people develop a spiritual life and a prayer consciousness within the ministry
  - Ministers to people in crisis, offer guidance in solving problems
  - Makes hospital visits, visits shut-ins and nursing homes, prayer with members
  - Facilitates training for chaplains and utilizes chaplains within the ministry
- 1 Leadership**
- Invites others to become involved and is a team player with Board, LUTs, staff and volunteers
  - Models and teaches open attitudes with a diverse population
  - Promotes small group ministry, builds spiritual community, develops leadership abilities in others
  - Helps to develop a prosperity consciousness within the ministry
- 6 Administration**
- Knowledgeable of and proficient in applying ministry bylaws, policies, and procedures
  - Proficient in executing fiduciary responsibilities, developing prosperity awareness, and maintaining a balanced budget
  - Follows office management best practices and use of office systems (software)
  - Empowers staff and volunteers, delegates well
  - Implements training for boards, staff and volunteers and fosters a learning culture

## Spiritual Expertise and Educational Acumen – Top 3 priorities:

- 1**            **Unity Foundational Teachings**
- 2**            **Bible and Metaphysics**  
*[click to rate](#)*    **Fillmore (only)**  
*[click to rate](#)*    **Classic Unity Authors**  
*[click to rate](#)*    **New Thought Authors**  
*[click to rate](#)*    **World Religions**
- 3**            **Current Trending Spirituality**

**Other specific qualities, experiences, leadership skills, vision, etc., you are seeking not already addressed:** We are seeking an inspirational senior minister whose goals and core interests include using all the tools, skills, and avenues available to lead, educate, encourage, and model Unity New Thought principles across the range of characteristics rated above. Experience and proven success with ministerial duties enhanced by the ability to stay centered and focused on mentoring the membership, always balanced by the guidance of core values, mission, and vision, knowing that past history, current events and challenges, and the future have bearing but do not have influence on the Truth of our Divinity and Oneness.

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**Vacancy fill by date:** Immediately upon candidate selection and their availability

**Proposed salary:** Negotiable – Starting \$25K-\$35K part time, \$50K-\$60K full-time

**Moving Expenses:** Reasonable negotiated amount based on circumstances/agreement

**Additional arrangements, benefits, insurance, etc.:**

Negotiable by agreement includes health insurance compensation, vacation/sick time, planned self-care and self-development time, education. Possible benefits include finding a new church property with ministerial housing included. This is an exciting time to help shape UOTR's new version of itself and all things are possible.

**Housing market, school districts, etc. in your locale:**

The MA north shore/Southern NH/ME areas are lower priced economically than areas closer to a large city like Boston, NYC, Chicago, LA, etc. There is a wide variety of public and private k-12 and higher learning centers available within relatively small distances. The New England seasons are a wonderful bonus, with little natural dangers (earthquakes, tornados, hurricanes, large insects, just don't happen here). Access to activities for ocean/water, forests, and mountains, city or country venues, museums, theater, is fantastic.



## Release of Information Authorization

I, the Board President of Unity on the River in Amesbury on behalf of the Board of Trustees, authorize ministerial applicants to obtain any pertinent information regarding ministry history from the permanent ministry file in Unity Worldwide Ministries' home office.

Mark W. Schneider  
Board President

June 16, 2022  
Date